



DIRECTOR REPORT

To: Plymouth District Library Board
From: Shauna Anderson, Library Director
Date: June 12, 2024

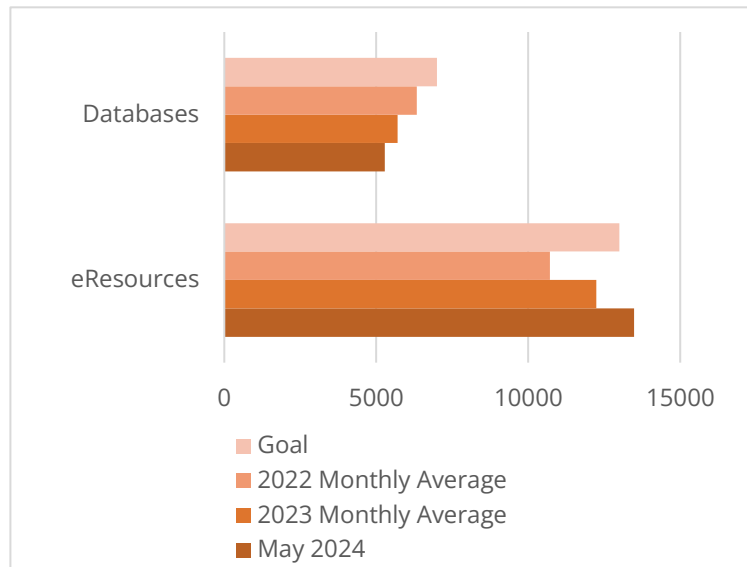
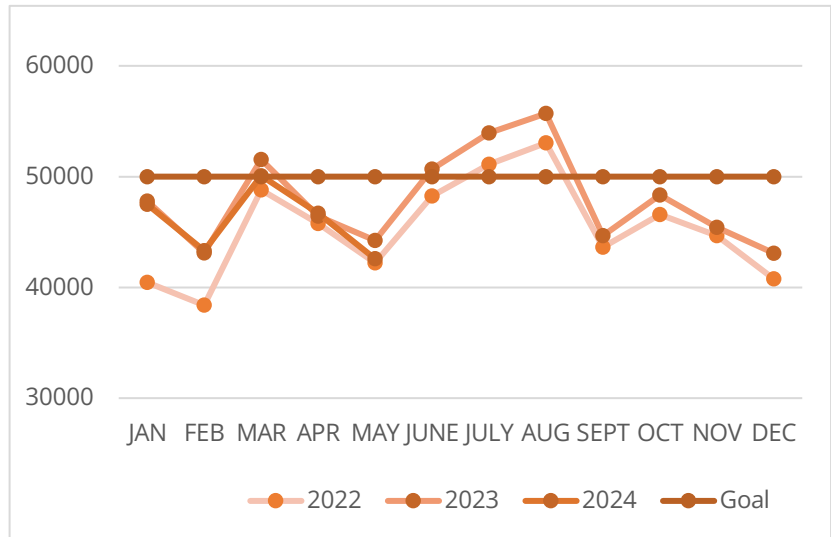
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CIRCULATION

PHYSICAL COLLECTIONS

Physical circulation dropped below prior years this month. We expect the Summer Reading Program and public launch of the new mobile application to support higher growth this summer.



DIGITAL COLLECTIONS

eResource usage once again surpassed our KPI for this month. We now have a combined digital and physical circulation of 317k, at 89% of our goal so far this year.

MAY'S MOST POPULAR TITLES

- Tom Lake* by Ann Patchett
- Table for Two* by Amor Towles
- The Heaven and Earth Grocery Store* by James McBride
- A Calamity of Souls* by David Baldacci
- The Women* by Kristin Hannah

PARTICIPATION



The Wilcox Amphitheater opened to a huge crowd on June 1.

PROGRAM HIGHLIGHTS

- Award-winning author, Angeline Boulley spoke to a packed audience at the Penn Theatre. A book signing followed the presentation with bookselling provided by 27th Letter Books.
- Library staff supported Free Comic Book Day at State of Comics in DTP. Over 400 people stopped by the library's booth that day.
- The archived online author talks from Library Speakers Consortium receive a lot of use. Some popular recordings have been viewed by over 300 people afterward.

↓ 17,708

Library Visits

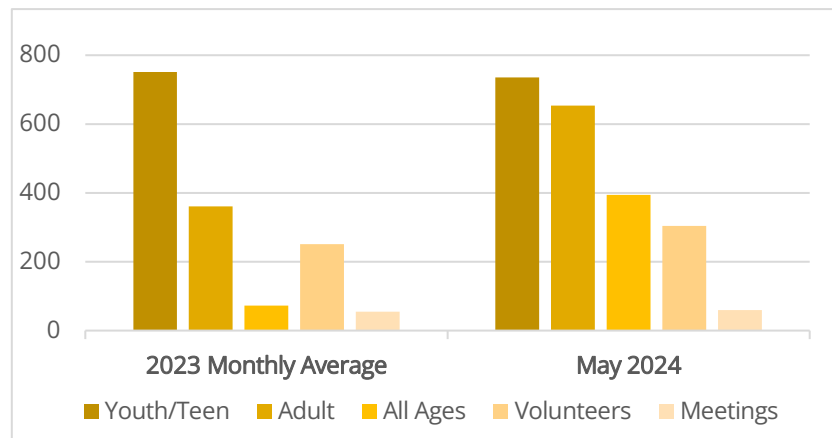
↓ 2,724

Questions Answered

↓ 77

Total Programs

Areas of growth continue to be Adult programming and volunteerism. We are applying for a grant from the Relentless Care Foundation to support additional volunteer-based services that will hopefully allow us to utilize community action in new ways to support our neighbors.



COMMUNITY ENGAGEMENT

PROJECT UPDATES

Farmer's Market

PDL staff are hosting booths at many of the Saturday Farmer's Markets. At the two events held in May, staff interacted with over 650 people. We have received positive feedback from the Chamber about our inclusion in the markets.

School Outreach

PDL staff hosted a table at two days of the Middle School Academic Summer Adventure event and the Multi-Lingual Summer Resource Night, both with PCCS. The youth department also hosted a number of classroom field trips from local private schools.

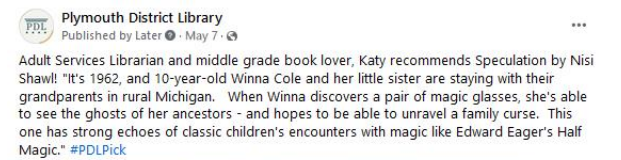
Plymouth Showcase

PDL also hosted a booth at the showcase event hosted by the Plymouth Chamber of Commerce. Staff presented on the various support we have for sewing projects in The Lab

Collaboration & Community Participation
Heather Pacheco worked with SCORE to provide a small business marketing program. The Red Cross also hosted another blood drive at the library.



36 1 comment 3 shares
Like Comment Share
Linda Auwers
Plymouth District Library Librarians are WONDERFUL! I was greatly helped today!!!!
3w Like Reply Hide



19 1 comment
Like Comment Share
Suzy Shipman
Katy picks out amazing books!
5w Like Reply Hide

TECHNOLOGY

SPECIAL PROJECTS

Custom Patron Interaction Tool

Our new Technology Specialist, Clint Lafferty, designed and implemented a new tool to help count patron interactions. This tool expands on our previous capabilities with better customizations and data visualization.

Security Camera Updates

PDL upgraded our vestibule security camera after the prior one stopped working. This camera is a serious upgrade. It can count individuals in a very accurate way, which will help improve our door count statistics. Current data collection is sensor-based, and cannot differentiate between groups and individuals. It has the potential to support security in a proactive way as well, as it includes facial-recognition software.

Lab Updates

The Lab added a few new pieces of storage furniture to help organize the heavily used space. Lab staff also moved around the furniture to enhance the flow of the space.

We are also excited to welcome the next group of Teen STEM Interns for the summer. Their presence will greatly expand the availability of the Lab.

Mobile App Updates

We are currently beta testing the library's new mobile application. Once the final issues with the app are addressed, we will submit the application to Apple and Google for publication in their stores. That process can take up to 2 weeks. Donna Jackson, our Marketing and Visual Design Specialist, has put together a public messaging campaign to launch in July.

↓ 14,102

WiFi Sessions

↓ 1,367

Computer Sessions

↓ 661,899

Website Hits

N/A

Mobile App Uses

FACILITIES

Landscape Updates

The bulk of the Amphitheater updates were completed prior to the June 1 Ribbon Cutting. There are still about 100 plants that we are waiting for, as there were supply delays for the particular plants specified by the landscape design. After the seed mix that was spread in the fall didn't result in a successful lawn, we made the choice to update the project to include sod, which required additional last-minute costs.

Teams of vendors also weeded and mulched the entire grounds and power-washed the building exterior.

Outdoor Irrigation Update

We brought in Executive Property Maintenance to install and update the library's irrigation system for the entire property. A water main was broken during the demolition last fall in the Amphitheater, but it was repaired.

Painting Projects

Green Earth Coatings worked on remediated outdoor trim rot and touched up our outdoor columns. They also re-glazed our Main Street sign and put a fresh coat of paint on the Little Free Library.

Bike Fix-It Station and Seed Library

The Facility Team fixed the broken Bike Fix-It Station and installed a series of pegboards to support the display of the Seed/Plant Collection on the Upper Level.

BIG THANK YOU TO LOREEN GRAHAM AND MELANIE BELL FOR A BIG MONTH OF FACILITIES PROJECTS!

PERSONNEL

Open Positions

PT Facilities Technician

New Hires

Brad Bachelor	Starting 6/24	Youth Librarian
Gia Ventimiglia	Starting 6/14	Teen STEM Intern
Gillian Meyers	Starting 6/14	Teen STEM Intern
Alan Zheng	Starting 6/14	Teen STEM Intern
Rafael Menotti	Starting 6/14	Teen STEM Intern

Terminations, Retirements, Resignations

Yash Kalani	Teen STEM Intern
Maryam Jamil	Teen STEM Intern

Employee Anniversaries

Kathleen Philo	6/1	3 years	Technical Services Supervisor
Dana Bussard	6/2	21 years	Youth Librarian
Veronica Schendel	6/2	10 years	Reference Assistant
Zach Hose	6/19	1 year	HR Specialist

May FTE Count: 45.2

LIBRARIES WITHOUT WALLS

Sarah Winter, Adult Librarian

Sessions Attended

Windows Narrator and Magnification

OrCam Technologies

Mastering AI Assistance

Low-Tech Assistive Devices

What did you learn? How do you think this conference will influence your work going forward?

I learned so much about the different assistive technologies that are available for our low vision community. OrCam Technologies in particular is on the cutting edge of assistive tech and it's amazing to see all of those developments. The low-tech assistive devices session was also great as I've planned to add some library of things items, and it helped to hear from people with blindness and low vision which items were the most helpful. I plan on getting with Eric to go over Windows Narrator and Magnification-- this something that is free with our Windows technology and may be helpful to publicize on the UL computers. I don't think that our patrons on average are in need of AI assistance as it was relayed to me in that session, but it was interesting to learn about those advancements and where they are headed in assistive tech.

Anything we should consider implementing at PDL?

I want to explore funding for a circulating OrCam, I think it would be incredibly valuable for patrons to be able to check one out. I also think that Windows Narrator and Magnification is something we need to explore and offer to our patrons, though I will defer to Eric on that. If plans move forward for Low Vision Library of Things, I will pass my notes on to Sean from that session.