



DIRECTOR REPORT

To: Plymouth District Library Board
From: Shauna Anderson, Library Director
Date: May 9, 2023

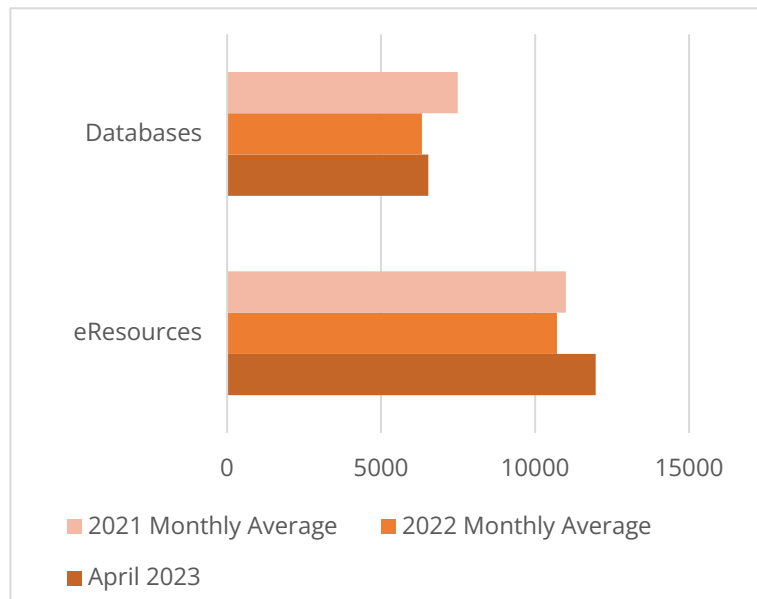
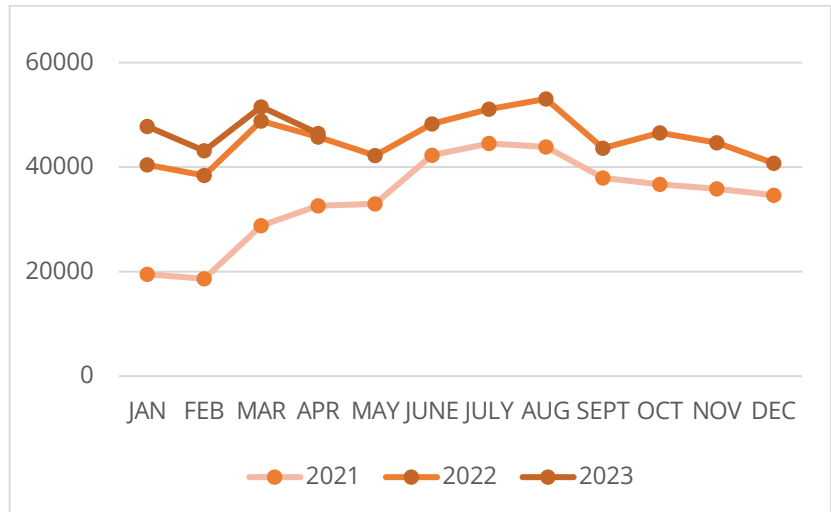
CONTENTS

Circulation	2	Technology	5
Physical circulation decreased, but online resources continue to increase.		Updates in the Lab. \$17,500 BOSCH Grant awarded.	
Participation	3	Personnel	6
Solid participation rates across all demographics.		Upcoming changes to Technical Services Department.	
Community Engagement	4		
Lots of participation in community events.			

CIRCULATION

PHYSICAL COLLECTIONS

Physical circulation took a dip last month back near equivalent numbers to the same time period in 2022. April and May were two of the least selected months in last year's reading preferences survey when patrons were asked what months of the year it was easiest to find time to read.



DIGITAL COLLECTIONS

Digital collections continue to show increased usage since the implementation of the new website, despite one of our more popular databases, Data Axle, being down for two weeks. LinkedIn Learning, which already demonstrated high increases, doubled its usage over the previous month.

APRIL'S MOST POPULAR TITLES

- The boys from Biloxi* by John Grisham
- No plan B* by Lee Child
- Long shadows* by David Baldacci
- It starts with us* by Colleen Hoover
- A world of curiosities* by Louise Penny

PARTICIPATION



EVENT HIGHLIGHTS

- Our Jigsaw Puzzle Tournament received so many registrations that another session was opened. 57 people participated in total between the two sessions with more teams on the waitlist.
- Books on Tap at Arbor Brewing Company continues with high participation.
- A lecture on auto titan Ed Cole was attended by his son in the audience!
- Community member and author Mia Odeh recounted her compelling story overcoming abuse.
- 45 Exam Cram kits were given out to college students during finals

CENTENNIAL GALA

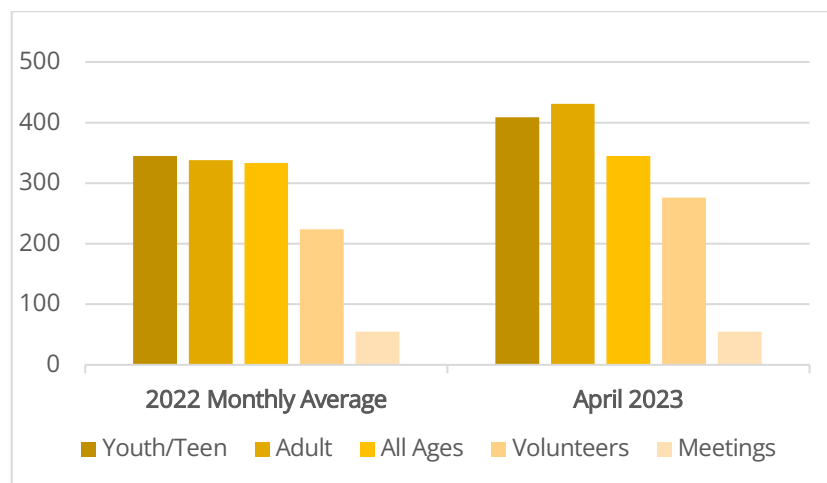
PDL hosted 200 individuals for an evening of drinks and live music to celebrate 100 years of library service in our community. The evening was a success—garnering over \$7000 in support for the centennial grounds improvement project.

↓ **17,665**
Library Visits

↓ **2,631**
Questions Answered

↓ **60**
Total Programs

We saw an increase in volunteer hours this month due to end of year school deadlines for our teen volunteers. The Friends of the Library also indicated that they have seen an increase in earnings from the used book sales, thanks to all the hard work that the volunteers do.



COMMUNITY ENGAGEMENT

PROJECT UPDATES

Mental Health Fair

PDL joined the PCCS Mental Health Fair in Kellogg Park. There were over 250 interactions with community members—checking out books on mental health topics, signing up new cardholders, and participating in a sensory activity.

Plymouth Showcase

PDL staff showed off our Cricut Machines at the Plymouth Showcase event hosted by the Chamber. Board Treasurer, Yasir Khogali was presented with the Volunteer of the Year award for his service to PDL.

New Email Marketing Update

We continue to work on implementing the new email marketing platform to replace Constant Contact. This platform will utilize catalog data to help patrons receive more relevant information about library services and collections.

Plymouth District Library
April 26 at 12:01 PM · 🌐

We asked our staff what is their favorite thing about working at PDL. Lauren is the Youth and Teen Services Coordinator and has been with the library for 16 years. She said, "I love working here because our patrons are wonderful and very supportive of the Library. Being a Librarian is a fantastic career, I am able to spread the joy of reading to patrons starting at birth. Since I have been lucky enough to work here for many years, I have gotten to see my first storytime patro... See more



👍❤️ 50 4 comments

Plymouth District Library
April 1 · 🌐

Plymouth District Library is pleased to participate in the MI Seed Library Network's One Seed, One State program. This year's Michigan seed is "Grand Rapids" lettuce - a frilly, non-bitter leaf lettuce that is easy to grow. Seeds are available on the library's upper floor next to the PDL Seed Library. Pick up a pack (and the info) for your family to try.



👍❤️ 41 1 comment 11 shares

TECHNOLOGY

SPECIAL PROJECTS

Updates in The Lab

With a new staff member, Lily Fronden, supporting The Lab, we are in a good position to increase availability and programming with STEM tools. To support this, we will be taking on a small redesign of the space, that will accommodate our new sewing machines as well as the new laser cutter. The poster printer will be moved to a public area of the building to support increased awareness of the service.

BOCSH Community Fund Grant

PDL was once again awarded with a grant from the BOSCH Community Fund. This grant will pay for community-wide access to LinkedIn Learning, Creativebug, and Lerner Maker Lab. It will also pay for us to hire 4 (out of 5 total) high school students who will support The Lab with extended hours and programming throughout the summer. The grant totals \$17,500. Applications are currently online for the positions and we have received a positive response from the community.

↑ 13,297	↑ 1,567	↓ 121,832	↑ 5,546
WiFi Sessions	Computer Sessions	Website Hits	Mobile App Uses

PERSONNEL

Open Positions

HR Specialist Applications due May 19 at 4pm
Teen STEM Corps Member

New Hires

Hiroko Stolaruk Page Lead Starting May 15

Terminations, Retirements, Resignations

Cassie Cobb Page Supervisor Retiring June 8 after 10 years
Katie Page Tech Services Coordinator Effective May 26

Employee Anniversaries

Patty Soter	5/16	6 years	Circulation Clerk
Sarah Perry	5/24	2 years	Youth Librarian
Lauren Baker	5/29	16 years	Youth & Teen Coordinator
Aaron Cunningham	5/31	1 year	Custodial Technician

April FTE Count: 39.78

CHANGES TO TECHNICAL SERVICES

With the upcoming retirement of Page Supervisor, Cassie Cobb, alongside the resignation of Technical Services Coordinator, Katie Page, I am making a few changes to the Technical Services Department. We promoted current page, Hiroko Stolaruk, to Page Lead. She will oversee Page staff with my support until mid-June, when Circulation Supervisor, Kathleen Philo, will take on supervision for Hiroko. At this point, we are not planning to directly replace the Coordinator position, but I will work with various staff members to provide training and support to fill in the tasks undertaken by that role over the next year. Below is a chart depicting the proposed changes.

