

DATE: December 11, 2020 6

FROM: Carol Souchock Director

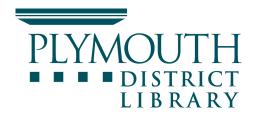
TO: Plymouth District Library Board

RE: Monthly Report

November 2020 Statistics:

Note: The library's building closed on Friday, March 13 at 5 pm due the governor's order regarding COVID-19. Curbside check outs of library materials started late in June and the library reopened on July 29, 2020 for limited in-building public access. The library closed again on Saturday, November 23 at 5 pm and converted back to curbside and limited technology access.

Circulation – Books & Other	29,728
Circulation – Overdrive Downloads	7,244
Circulation – Hoopla	3,197
Circulation – Flipster (e-magazines)	288
Circulation – Rbdigital (new e-maga	zines) 180
Circulation – Kanopy (e-movies)	309
Total Circulation	40,946
Electronic Access	57,943 sessions to our web site
Web Mobile Use	5,675
App Use	4,494
App Unique Devices	703
App Page Views	5,506
Public computer use	357 hours of use
Wireless use	4,769 sessions (includes patrons accessing outside)
Volunteer Hours	0 Teens & 0 Adult = 0
Outside Groups Meeting Room Use	0 Meetings/0 attendees
PDL Porch/Lawn/Lot Use /attendees	0 Programs or Meetings
PDL Meeting Room Use	0 Programs or Meetings /0 attendees
Virtual and Online Programming	See individual department reports



Library Programs and Services in November:



November was the fourth month that the building was opened since our closure in March of 2020 due to COVID-19. Foot traffic significantly increased this month and we welcomed an average of 450 visitors a day to the building. We also continued to provide curbside service, technology use and

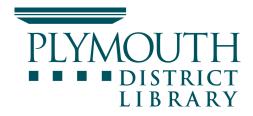
support our online audience with programming and online resources and materials.

With board support the library closed to public in-building use on Friday, November 23 at 5 pm for the safety of patrons and staff and to help flatten the COVID-19 curve as positive COVID cases exploded this month throughout southeast Michigan and the state of Michigan.

The building closure required a significant transition in curbside check out and technology services as well as overall staffing schedules to limit staff exposure to each other and to provide contactless service. In addition changes were quickly made to our phone system, web site, social media, etc. to let our community know about the service changes.

I created layers of staff working in the building throughout the day. These layers limit the number of people from one department who are here at one time and limit the number of staff arriving and leaving at the same time to minimize exposure. <image>

Prior to the building closure I was considering the need to reduce public hours due to staffing challenges associated with the number of staff in quarantine due to non-library related COVID-19 contact tracing. In addition we experienced our first and second positive COVID-19 cases among staff members this month. Both employees are improving and expect to return to work.



After bringing our Friends book sale volunteers back late in October the Friends saw increased book sales in November as the book sale area was updated daily. With the buildings closure the Friends book sale was temporarily closed at the end of this month. Additional volunteer training took place this month for new book sale and for home bound delivery volunteers. We restarted home bound delivery this month on a limited basis. With the building closure all volunteers except for the home bound delivery volunteers who volunteer outside of the building have been put on hiatus.

Virtual programming remains strong as evidenced by the attached reports. Our staff puts tremendous creatively and effort into these programs for all ages. I had an opportunity to speak to one of our regular patrons who volunteers for the Plymouth Canton Literacy Council through our ELL (English Language Learners) programs this month. He told me how pleased he was with the conversion of our ELL programs to a virtual online format. When they first transitioned to online programming he was not sure how this was going to work out and was concerned about the technology skills he and others would need. Now, a few months later the ELL students and volunteers are thriving in this new online environment and he feels this option should continue even after people can gather.

Technology Updates:

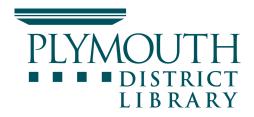
As Melanie Bell, our head of Information Technology, shares in her November report she and her staff, with my building assistance, transitioned over the weekend of November 20 - 22 to move our public technology services to the library's vestibule lobby. I felt that it was important that we continue to provide library patrons with access to a computer and printer and the Internet. The trick was how to do so in a contactless manner. That weekend I brought in Security 101, a local company, to run data lines into the lobby and our electrician who set up additional power outlets in this area. Charlie, from our IT staff moved our equipment out to this area along with the furniture needed.

Building Update:

For once there were no pressing building issues this month beyond the need to update technology and data lines to create a public technology area in our lobby.

Director's Activities:

This month, along with our leadership team, I continued to serve as COVID supervisor as well as focus on my responsibilities of overall building safety. We have a dedicated staff member assigned as a COVID supervisor every hour we are open to the public and when staff are in the building. We continue to make sure safety standards are enforced and provide our patrons and staff with support during these challenging times.



As previously mentioned I conducted COVID-19 safety training for incoming Friend's Book Sale and Home Delivery Service volunteers. All volunteers are expected to follow the same safety standards required of staff.

In addition I attended training sessions with the Friends of Michigan Libraries, MIOSHA, and MERS in November.

Finally, a big focus of my time this month was on helping to communicate the library's message, along with Susan Stoney, regarding service changes to the public and staff.



November department reports are attached. All reports are posted on the Library's web page <u>plymouthlibrary.org</u>, and print versions will be filed at Main Floor Reader's Advisory Desk.

ANNUAL CIRCULATION -- PLYMOUTH DISTRICT LIBRARY

Books and Materials circulation, including in house use and electronic resources

											Ch	ange from
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020 pr	evious year
JANUARY	85,759	87,551	88,408	84,739	76,457	76,430	75,399	70,347	67,220	65,816	65,672	-0.22%
FEBRUARY	81,886	85,085	86,994	79,891	76,133	72,587	72,523	64,813	62,271	60,969	63,332	3.88%
MARCH	93,850	93,960	89,549	90,269	88,531	79,347	79,780	67,406	72,436	69,554	38,594	-44.51%
APRIL	85,582	88,645	84,872	86,178	80,485	68,944	72,663	69,101	65,250	66,641	13,067	-80.39%
MAY	80,664	80,787	79,194	73,298	77,661	69,006	68,816	66,070	61,116	62,829	14,318	-77.21%
JUNE	96,317	93,841	91,929	86,209	89,418	82,853	79,146	74,359	73,759	68,681	13,558	-80.26%
JULY	103,150	98,321	100,719	98,505	97,402	87,997	84,194	77,855	79,361	76,889	19,126	-75.13%
AUGUST	103,073	97,431	94,868	88,896	86,989	85,330	82,568	74,516	76,302	74,749	41,930	-43.91%
SEPTEMBER	80,034	75,596	76,733	71,428	72,392	68,676	67,208	61,033	60,255	60,028	44,730	-25.48%
OCTOBER	84,161	80,382	84,453	75,643	75,774	69,897	69,130	64,490	63,278	63,175	45,999	-27.19%
NOVEMBER	86,823	83,511	80,897	72,172	75,115	71,331	67,397	61,874	61,688	60,603	40,946	-32.44%
DECEMBER	77,680	78,391	71,381	69,208	73,732	66,505	63,327	60,402	57,948	57,516		
TOTAL	1,058,979	1,043,501	1,029,997	976,436	970,089	898,903	882,151	812,266	800,884	787,450		
Change from previous year	-1.74%	-1.46%	-1 .29%	-5.20%	-0.65%	-7.34%	-1.86%	-7.92%	-1.40%	-1.68%		

* January 2007 onward includes Overdrive statistics

* January 2015 onward includes Flipster statistics

* May 2015 onward includes in house use statistics

* March 2016 onward include Hoopla statistics

* January 2019 onward include Kanopy statistics

ANNUAL CIRCULATION -- PLYMOUTH DISTRICT LIBRARY

Books and Materials circulation, including in house use

											Ch	ange from
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020 pr	evious year
JANUARY	85,237	86,807	86,829	82,673	73,797	72,782	71,050	65,279	60,441	57,584	56,330	-2.18%
FEBRUARY	81,419	84,332	85,254	78,151	73,631	69,080	68,317	60,293	56,056	53,402	54,649	2.34%
MARCH	93,303	93,207	88,057	88,282	85,865	75,870	75,551	62,496	65,444	61,396	28,235	-54.01%
APRIL	85,011	87,853	83,429	84,216	78,012	65,585	68,416	64,521	59,064	58,771	243	-99.59%
MAY	80,116	80,054	77,781	71,366	75,148	65,862	64,760	61,337	54,817	54,665	72	-99.87%
JUNE	95,791	93,014	90,287	84,050	86,829	79,334	74,808	69,283	66,881	60,146	629	-98.95%
JULY	102,544	97,484	98,891	96,288	94,483	84,204	79,287	72,325	72,135	68,112	6,220	-90.87%
AUGUST	102,483	96,392	92,920	86,533	84,115	81,455	77,935	69,118	69,037	63,685	29,961	-52.95%
SEPTEMBER	79,484	74,575	75,060	69,438	69,792	65,067	62,752	55,956	53,674	51,464	33,435	-35.03%
OCTOBER	83,536	79,383	82,844	73,550	73,078	66,196	64,745	58,982	56,256	54,657	34,252	-37.33%
NOVEMBER	86,248	82,408	79,326	70,246	72,378	67,798	63,067	56,720	55,042	52,690	29,728	-43.58%
DECEMBER	77,079	77,051	69,705	67,092	70,915	62,680	58,703	54,806	50,841	49,211		
TOTAL	1,052,251	1,032,560	1,010,383	951,885	938,043	855,913	829,391	751,116	719,688	685,783		
Change from previous year	-2.04%	-1.87%	-2.15%	-5.79%	-1.45%	-8.76%	-3.10%	-9.44%	-4.18%	-4.71%		

ANNUAL CIRCULATION -- PLYMOUTH DISTRICT LIBRARY

Electronic resources

											Ch	ange from
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020 pr	evious year
JANUARY	522	744	1579	2066	2660	3648	4349	5068	6779	8232	9342	13.48%
FEBRUARY	467	753	1740	1740	2502	3507	4206	4520	6215	7567	8683	14.75%
MARCH	547	753	1492	1987	2666	3477	4229	4910	6992	8158	10359	26.98%
APRIL	571	792	1443	1962	2473	3359	4247	4580	6186	7870	12824	62.95%
MAY	548	733	1413	1932	2513	3144	4056	4733	6299	8164	14246	74.50%
JUNE	526	827	1642	2159	2589	3519	4338	5076	6878	8535	12929	51.48%
JULY	606	837	1828	2217	2919	3793	4907	5530	7226	8777	12906	47.04%
AUGUST	590	1039	1948	2363	2874	3875	4633	5398	7265	11064	11969	8.18%
SEPTEMBER	550	1021	1673	1990	2600	3609	4456	5077	6581	8564	11295	31.89%
OCTOBER	625	999	1609	2093	2696	3701	4385	5508	7022	8518	11747	37.91%
NOVEMBER	575	1103	1571	1926	2737	3533	4330	5154	6646	7913	11218	41.77%
DECEMBER	601	1340	1676	2116	2817	3825	4624	5596	7107	8305		
TOTAL	6728	10941	19614	24551	32046	42990	52760	61150	81196	101667	127518	
Change from previous year	85.50%	62.62%	79.27%	25.17%	30.53%	34.15%	22.73%	15.90%	32.78%	25.21%		

* January 2007 onward includes Overdrive statistics

* January 2015 onward includes Flipster statistics

* March 2016 onward include Hoopla statistics

* January 2019 onward include Kanopy statistics

Electronic Services Narrative November 2020

Mary Kelly

General Comments

As with everyone else, I am frustrated about COVID's interference in everyone's daily life. I feel that our website is now a core way we deliver service and interact with the public. This means that the website has be re-worked to meet this larger role. There is constantly changing information that we need to communicate. Given that COVID-19 will continue to be an issue in our community, it is essential that we adjust our web presence to maximize our outreach and accessibility.

Website activities/Intranet development

- Reassessed and removed pages, posts, and images to maximize relevancy
- Updated documentation and versions.
- Created a rolling marquee on the header for recent or major changes.
- Prepared drafts for 2021 information.
- Assisted various staff members with WordPress content and tech support.
- Created content such as sliders, buttons, pages, and more.

Overdrive and other E-resources and databases

- Continuing to monitor the service changes and mergers among our vendors: Ancestry, RB Digital, Hoopla, Overdrive
- Reviewing database use and assessing products
- Tracking data on use of our databases and how they are accessed through our website.

Other Items

- Continuing to upgrade my skills with web programs through Lynda
- Continuing to investigate Knowledge Management organization
- Inventory and weeding of computer books
- Organizing data for state aid report
- Following up patron questions and providing support for various tech to the public.
- Created social media posts
- Met with patrons (virtually) regarding Medicare Part D

Electronic Resources, Social Media, Web, and App November 2020

Electronic Resources	October	November	% change
Overdrive ebooks checked out	5,143	4,824	-6%
Overdrive eaudiobooks checked out	2,629	2,420	-8%
Overdrive new users registered	112	58	-48%
Overdrive unique patrons	1,604	1,511	-6%
Rbdigital Checkouts	156	180	15%
Flipster Downloads	274	232	-15%
Flipster Online Views	56	56	0%
Hoopla-new patrons	49	36	-27%
Hoopla-number of items used (circ)	3,236	3,197	-1%
Kanopy-unique patrons	76	95	25%
Kanopy-number of credits used	253	309	22%
Social Media:			
Twitter Followers	3,076	3,082	0%
Instagram Followers	1,347	1,381	3%
Facebook Followers	4,119	4,170	1%
Reference Email	136	124	-9%
Reference Chat	18	18	0%
plymouthlibrary.org			
Web-Sessions	60,925	57,943	-5%
Web-Users (at least 1 session)	41,714	39,577	-5%
Web-Page Views	142,208	131,173	-8%
Web-Mobile Use (including tablets)	5,854	5,675	-3%
Mobile App			
Unique devices used during the month	756	703	-7%
# of times app was opened and used (launches)	4,982	4,494	-10%
Total Page Views (including home page)	5,976	5,506	-8%

Database Use November 2020

Database	October	November	% Change
Ancestry unique searches	1,080	1,052	-3%
Consumer Reports-pg views	1,023	1,269	24%
Consumer Reports-visits	18	88	389%
Detroit Free Press	44	16	-64%
Detroit Free Press (1831-1922)-HN	21	83	295%
Detroit Free Press (1923-1999)-HN	53	114	115%
Fold3 Library Edition	29	16	-45%
Gale Courses (enrollees)	4	3	-25%
Heritage Quest	2	36	1700%
Lynda New Users	2	3	50%
Lynda Videos Viewed	323	338	5%
Lynda.com -active users	447	450	1%
Lynda.com log ins	93	77	-17%
Mango Languages-sessions	114	104	-9%
Morningstar Useage (page views searches)	433	580	34%
Morningstar Useage (total log ins)	108	38	-65%
Novelist Searches	183	209	14%
Novelist Plus sessions	31	23	-26%
Reference USA (log ins)	39	25	-36%
Tumblebooks	127	85	-33%
Wowbrary Newsletters	3,101	2,473	-20%
Wowbrary pages click through to catalog	1,112	712	-36%
Wowbrary pages viewed	3,231	2,923	-10%

Adult Virtual Programs

Virtual programs happen in real time on Zoom. We collaborated with the Northville library to cross-promote each other's programs. Attendance at their programs included, but not broken down by residency.

G11/02	Medicare Part D	4
G11/02 G11/02	ELL Conversation Group	11 students, 1 tutor
G11/02 G11/02	ELL Reading Group	9 students, 2 tutors
A11/02	Dream It: Dream Interpretation	165 Zoom, 24 FB Live
G11/03	Medicare Part D	2
A11/04	Adult Craft on Zoom (Northville)	10
G11/05	Medicare Part D	4
A11/05	DIA Behind the Seen	20
A11/07	Cut the Cord	38
G11/09	Medicare Part D	0
G11/09	ELL Conversation Group	9 students, 1 tutor
G11/09	ELL Reading Group	7 students, 2 tutors
G11/10	Medicare Part D	2
G11/10	Contemporary Books Discussion Group	18
A11/11	Salute to Freedom (Northville)	17
G11/16	Medicare Part D	0
G11/16	ELL Conversation Group	9 students, 2 tutors
G11/16	ELL Reading Group	8 students, 2 tutors
A11/16	Detroit's Birwood Wall (Northville)	50
G11/17	Medicare Part D	2
A11/18	Out of Rushmore's Shadow (Northville)	43
G11/19	Medicare Part D	0
G11/19	Books on Tap	7
A11/19	Thursday Trivia Nights on Zoom (Northville)	7
A11/23	Dogs, Horses, and Indian (Northville)	21
G11/23	ELL Conversation Group	11 students, 2 tutors
G11/23	ELL Reading Group	10 students, 2 tutors
G11/24	Medicare Part D	2
G11/25	Brown Bag Books	10
G11/30	Medicare Part D	1
G11/30	ELL Conversation Group	11 students, 2 tutors
G11/30	ELL Reading Group	9 students, 2 tutors
<u>A11/30</u>	Respect and Renew: Renovation (Northville)	61
10 Adult pro	grams, Attendance 456	33 Total programs
23 General p	rograms, Attendance 164	620 Total attendance

Questions Asked at Service Desks

Total questions: 1591 (2331 in 10/20, 3523 in 11/19) At RA desk: 779 (1462 in 10/20, 1492 in 11/19) Short ref: 1290 (1765 in 10/20, 1610 in 11/19) Readers Advisory: 19 (40 in 10/20, 102 in 11/19) Equipment Assist: 31 (47 in 10/20, 281 in 11/19) Envisionware: 66 (129 in 10/20, 330 in 11/19) Other: 26 (53 in 10/20, 221 in 11/19) At Ref desk: 277 (413 in 10/20, 979 in 11/19) At Youth desk: 376 (227 in 10/20, 741 in 11/19) Extended ref: 65 (134 in 10/20, 298 in 11/19) Programming: 7 (25 in 10/20, 186 in 11/19) Computer Instruction: 52 (75 in 10/20, 157 in 11/19) Directional: 33 (43 in 10/20, 138 in 11/19) Group Study Rooms: 2 (2 in 10/20, 200 in 11/19) **Online Content:** Online content are programs that are pre-recorded or allow passive participation rather than in real time. They happen on various online platforms, including the library web page and social media.

10/29-11/10 Historical Hauntings of the Midwest 57 views on YouTube, 52 views on Facebook (1min+)

11/01-11/10 Rhapsody: Silver Strings Dulcimer Society 108 views on YouTube (pre-recorded, not live)

11/02-11/10 Dream It 58 views on YouTube, 231 FB (1 minute+)

YouTube subscribers	172 (167 in 10/20)	Total views	537 (586 in 10/20)
Total watch time	73.7 (68.5 in 10/20)	Most watched	video: Curbside Pickup in 4 Easy Steps

Animal Crossing: 17 visits to our island

11/30/20 What Do I Read Next readers advisory form for adults: 1

Youth and Teen Monthly Report November 2020

Online Engagement

- 9 Stories Read Aloud by various staff for an average of 408 engagements on each video.
- 4 Virtual Storytime Kits were released for an average of 492 engagements. The kits were advertised on Facebook and sent out on Constant Contact.
- Teen had numerous posts across social media platforms.

Virtual Programming

11/1-11/30	Katarina	Code Wednesday	31
11/3/2020	Dana	Lego Club	4
11/7/2020	Sean	D and D	3
11/10/2020	Dana	Pokemon Club	3
11/12/2020	Jessica/Lauren	Books and Bites	7
11/13/2020	Sean	D and D	4
11/16/2020	Lauren	Pizza and Pages	9
11/17/2020	Dana	Game Club	6
11/18/2020	Heather/Lauren	Volunteer Meeting	6
11/21/2020	Sean	D and D	5
11/21/2020	Jessica	Dr. Who (Online)	16
11/24/2020	Lauren	Maker Club (Online)	11
11/27/2020	Sean	D and D	4
100 natrons sorv	ed by our virtual program	nming	

109 patrons served by our virtual programming

Take and Make Projects

11/1-11/30	Dana	Various Coloring Pages	125
11/24/2020	Lauren	Maker Club	14
139 Kits taken (either	in person or picked up cur	bside)	

Teen Zone Displays

• Jessica- Doctor Who Comic Day

Special Projects

- 67 Book Bundle requested and filled (Youth)
- 4 BookMatch requested and filled (Teen)
- Reference Meeting 11/10 attended by Lauren, Dana, Katarina
- Sean Glasgow from Adult Dept is helping with Dungeons and Dragons until we replace Shelby
- The Teen Dept is collaborating with Northville in promotion of Teen Events between the 2 libraries
- All staff has been creating and contributing content for Social Media
- Tuesday Clubs have been made virtual with the exception of Maker Club, we offer patrons an activity they can pick up and do at home, we post activities to our website and send them out via Constant Contact
- Dewey the Dog was added to the Main Level to encourage families to take our Maker Activities
- Added Thanksgiving Books to the Main Level

November 2020

Susan Stoney Community Relations

Marketing library programs/services Hat & Mitten Drive for local Headstart students Medicare Part D Library service updates Honoring Our Veterans display 1:1 Tech Help Cut the Cord

I attended a Library Works webinar, "The Art & Science of Marketing Library Services" on November 19. This one-hour session provided some valuable information on community needs and patron use patterns and how to match them with services we provide.

Community Relations

I was happy to assist the Friends with their Holiday Book Sale and then to promote it to the community.

Sorry to have missed my on-air visit with the students at 88.1 The Park. Each year I join them during the Thanks for Giving fund drive. This year, I just recorded a message that they used during the drive.

<u>Volunteers</u>

We provided COVID orientation for a handful of new used book volunteers. Before the Friends could train them on the used book part of their training, we determined that the building would close on November 21. We will pick their training back up after we reopen.

Meeting Rooms

Meeting rooms continue to be unavailable, as the space is in use for curbside staging and material quarantine.





PC Reservation PC Usage Report

Organized By PC Area

Prepared 12/11/2020

From 11/1/2020 to 11/30/2020 Includes Timeouts, Inactivity, Early Close, Forced Close, Declined Policy

Totals

PC Area	Total Uses	Total Time	Average Session
Main Level	564	339:31	36.119
Vestibule	23	17:45	46.304
TOTALS	587	357:16	36.518

This report was generated using the EnvisionWare Inc. Reporting Module

<u>Technology Support</u> Summary of November 2020

From: Melanie Bell – Head of IT



November has been busy! Our main focus has been on getting our new curbside computer service started. Equipment has been moved in to the

vestibule and lots of training and documentation has been created to ensure the process is safe for both staff and patrons. IT staff have done a great job providing feedback and adapting to the new situation!

Servers and Network:

- Applied security updates to Linux and Windows Servers.
- Verified our backups.
- Applied updates to all the WordPress sites.
- Talked to vendors and finalized quotes for a new server that will host virtual servers.
- Renewed maintenance for content filter.

Public and Staff Computers:

- Setup a Chromebook to be used for Zoom sessions and included updated instructions
- Updated remote access laptops and all librarian machines with new remote access software and anti-virus.
- Ibrahim and I deployed the first Windows 10 circ machine. Waiting to see if things go smoothly before deploying the rest of them.
- Ibrahim and I switched the arrangement of the youth desk computers so that staff are now approximately 10 feet apart instead of 6.

Curbside Computer Services:

- Carol worked with Security 101 to get new network ports and power installed in the vestibule.
- Charlie moved computer equipment into the vestibule and setup the IT help desk behind the front doors.
- Made changes to the time management software to allow for curbside appointments and worked with our vendor Envisionware to enable free 10-page print jobs for all patrons.
- Created a lot of documentation and procedures for managing the new curbside computer service.

Other:

- IT staff assisted with 21, Zoom programs.
- Assisted Katie with changes to the curbside scheduling software to accommodate two tents.
- Attended TLN Technology Committee and was introduced to a new time/print management solution called TBS that has a lot of useful features.

Technical Services Monthly Report – November 2020

Curbside update

Most of this month has been focused on our move to curbside service, which has been immensely popular and successful so far.

In total, we had 337 curbside appointments during the month of November, and during the last week of November (when the building was closed to the public), we checked out over 1,600 items to patrons via curbside.

Due to its overwhelming popularity, we are already adding more time slots for curbside service, expanding our appointment availability on Monday-Thursday mornings. We are actively pursuing other ways to meet the incredible demand for library material.

Our pages continue to be hard at work managing the returns and the quarantine process, as well as their normal shelving work. A huge thank you goes out to Page Supervisor Cassie Cobb for her extraordinary leadership during this time.

Our clerks have had to transition to a very different workflow and workload, but as usual they have done so with enthusiasm. Another huge thank you goes out to our Clerk Supervisor Linda Vanderlaan; her organizational skills and positive attitude make all of this possible!

Katie Page

Technical Services Coordinator