

TO: Plymouth District Library Board

DATE: May 17, 2019 6

RE: Monthly Report

FROM: Carol Souchock
Director

April 2019 Statistics:

Circulation – Books & Other 58,771

Circulation – Overdrive Downloads 5,857

Circulation – Hoopla 1,376

Circulation – Flipster (e-Magazines) 510

Circulation – Kanopy (e-movies) 127

Total Circulation 66,641

Electronic Access 37,246 sessions to our web site

App Use 1,978

App Page Views 2,548

Public computer use 2,607 hours of use

Wireless use 13,595 sessions

Volunteer Hours 60.75 Teens & 190.5 Adult = **251.25**

Outside Groups Meeting Room Use 115 Meetings/1,198 attendees

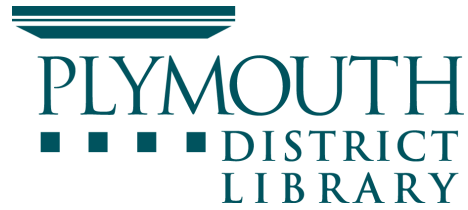
PDL Meeting Room Use 35 Programs or Meetings
/737 attendees

Library Programs and Services:



This month the library proudly kicked off a series of American Creed programs. Holly Hibner implemented this grant with the assistance of intern Ellen Gleason. In conjunction with the American Library Association, the Plymouth District Library hosted a series of programs focusing on America and the PBS documentary, *American Creed*. In the 2018 documentary, former US Secretary of State, Condoleezza Rice and Pulitzer Prize-winning historian David Kennedy come together from different points of view to investigate the idea of a unifying American creed. Their spirited inquiry frames the stories of citizen-activists striving to realize their own visions of America's promise across deepening divides. At the heart of this film, Rice and Kennedy lead a moving discussion with first generation college students about the question: what does it mean to be American today?

ALA's Office of Public Programming, in partnership with Citizen Film and the National Writing Project, made this available to libraries across the country. They invited public libraries to host community



conversations; only 50 public libraries were selected. The Plymouth District Library saw this program as an opportunity to further the library's mission "to connect, enrich, and improve lives through information, services, and spaces." Library Director, Carol Souchock further explained, "The library is the right place to have these types of heartfelt discussions, to learn more about our neighbor and ask questions in a safe, open environment." We kicked our American Creed series off on April 13 with a showing of the film which was supported by a discussion lead by Dr. Stephen Berrey from The University of Michigan. The second event was a panel discussion with community leaders which addressed "What every American should know." Panelists include:

- Steve Spreitzer, President & CEO of the Michigan Roundtable for Diversity and Inclusion
- Nick Brandon, Executive Director of Marketing and Communications, Plymouth-Canton Community Schools
- Osama Odeh, Male Youth Director, Muslim Community of the Western Suburbs of Detroit
- Sgt. Stephanie J. Shannon, Founder/CEO, Michigan Women Veterans Empowerment and Author/Speaker/Veterans Advocate at www.battlingthestormwithin.com

These events were very well received. Participation was strong and the discussions were stimulating. Many of those attended thanked our staff for providing this opportunity for civil and civic engagement.

We had scheduled a program on Michigan POW Camps earlier this year that had to be rescheduled due to extreme weather conditions. Guest speaker, and author, Greg Sumner a professor of history from the University of Detroit Mercy presented in late April with over a 100 people in attendance.

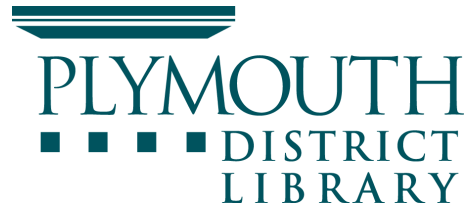
Building and Technology Updates:

The transformation of our computer lab started this month as we moved forward with the implementation of our new printers and coin op. This project was generously funded by our State of Michigan appropriation. We will be offering wireless printing throughout the library and the opportunity for patrons to pay for print jobs using charge and debit cards. Both of these services are in great demand. This project utilizes new software which we are trialing in the lab. Once lab installation is complete we will be training staff on these new services. This will be followed by opening up use for the public. In addition the lab will soon offer poster printing. Once these services go live we will then move forward with the next step which upgrades the lab, and selected staff computers, with the Adobe Creative Cloud software suite.

In April our SirsiDynix server migration took place under the leadership of Technical Services Coordinator Katie Page. This project helps stabilize and modernize our library catalog infrastructure.

Director's Activities:

This month I represented the library at a number of important community events. The library's partnership with the Salvation Army, which brings children from the SA summer camp to the library



to participate in our summer reading program, was recognized at the United Ways annual meeting. Along with Community Relation Specialist Susan Stoney I hosted a table at the Plymouth Chamber Showcase/Taste of Plymouth event. We also worked with Mary Kelly, our digital services and emerging technologies librarian to present on business resources ReferenceUSA and Lynda.com at a Chamber workshop. We appreciate these opportunities to engage with community members outside of the library. I also attended a MLA (Michigan Library Association) HR workshop in Rochester, MI.

April department reports are attached. All reports are posted on the Library's web page plymouthlibrary.org, and print versions are available in the public meeting packet at Upper Level Reference.

ANNUAL CIRCULATION -- PLYMOUTH DISTRICT LIBRARY

Books and Materials circulation, including in house use and electronic resources

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Change from previous year
JANUARY	84,363	85,759	87,551	88,408	84,739	76,457	76,430	75,399	70,347	67,220	65,816	-2.09%
FEBRUARY	82,946	81,886	85,085	86,994	79,891	76,133	72,587	72,523	64,813	62,271	60,969	-2.09%
MARCH	95,291	93,850	93,960	89,549	90,269	88,531	79,347	79,780	67,406	72,436	69,554	-3.98%
APRIL	87,952	85,582	88,645	84,872	86,178	80,485	68,944	72,663	69,101	65,250	66,641	2.13%
MAY	83,779	80,664	80,787	79,194	73,298	77,661	69,006	68,816	66,070	61,116		
JUNE	98,465	96,317	93,841	91,929	86,209	89,418	82,853	79,146	74,359	73,759		
JULY	106,219	103,150	98,321	100,719	98,505	97,402	87,997	84,194	77,855	79,361		
AUGUST	102,728	103,073	97,431	94,868	88,896	86,989	85,330	82,568	74,516	76,302		
SEPTEMBER	82,543	80,034	75,596	76,733	71,428	72,392	68,676	67,208	61,033	60,255		
OCTOBER	87,637	84,161	80,382	84,453	75,643	75,774	69,897	69,130	64,490	63,278		
NOVEMBER	86,413	86,823	83,511	80,897	72,172	75,115	71,331	67,397	61,874	61,688		
DECEMBER	79,425	77,680	78,391	71,381	69,208	73,732	66,505	63,327	60,402	57,948		
TOTAL	1,077,761	1,058,979	1,043,501	1,029,997	976,436	970,089	898,903	882,151	812,266	800,884		
Change from previous year	6.30%	-1.74%	-1.46%	-1.29%	-5.20%	-0.65%	-7.34%	-1.86%	-7.92%	-1.40%		

* January 2007 onward includes Overdrive statistics

* January 2015 onward includes Flipster statistics

* May 2015 onward includes in house use statistics

* March 2016 onward include Hoopla statistics

* January 2019 onward include Kanopy statistics

ANNUAL CIRCULATION -- PLYMOUTH DISTRICT LIBRARY

Books and Materials circulation, including in house use

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Change from previous year
JANUARY	84,190	85,237	86,807	86,829	82,673	73,797	72,782	71,050	65,279	60,441	57,584	-4.73%
FEBRUARY	82,711	81,419	84,332	85,254	78,151	73,631	69,080	68,317	60,293	56,056	53,402	-4.73%
MARCH	95,076	93,303	93,207	88,057	88,282	85,865	75,870	75,551	62,496	65,444	61,396	-6.19%
APRIL	87,694	85,011	87,853	83,429	84,216	78,012	65,585	68,416	64,521	59,064	58,771	-0.50%
MAY	83,489	80,116	80,054	77,781	71,366	75,148	65,862	64,760	61,337	54,817		
JUNE	98,207	95,791	93,014	90,287	84,050	86,829	79,334	74,808	69,283	66,881		
JULY	105,928	102,544	97,484	98,891	96,288	94,483	84,204	79,287	72,325	72,135		
AUGUST	102,406	102,483	96,392	92,920	86,533	84,115	81,455	77,935	69,118	69,037		
SEPTEMBER	82,213	79,484	74,575	75,060	69,438	69,792	65,067	62,752	55,956	53,674		
OCTOBER	87,199	83,536	79,383	82,844	73,550	73,078	66,196	64,745	58,982	56,256		
NOVEMBER	86,031	86,248	82,408	79,326	70,246	72,378	67,798	63,067	56,720	55,042		
DECEMBER	78,990	77,079	77,051	69,705	67,092	70,915	62,680	58,703	54,806	50,841		
TOTAL	1,074,134	1,052,251	1,032,560	1,010,383	951,885	938,043	855,913	829,391	751,116	719,688		
Change from previous year	6.90%	-2.04%	-1.87%	-2.15%	-5.79%	-1.45%	-8.76%	-3.10%	-9.44%	-4.18%		

ANNUAL CIRCULATION -- PLYMOUTH DISTRICT LIBRARY

Electronic resources

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Change from previous year
JANUARY	173	522	744	1579	2066	2660	3648	4349	5068	6779	8232	21.43%
FEBRUARY	235	467	753	1740	1740	2502	3507	4206	4520	6215	7567	21.75%
MARCH	215	547	753	1492	1987	2666	3477	4229	4910	6992	8158	16.68%
APRIL	258	571	792	1443	1962	2473	3359	4247	4580	6186	7870	27.22%
MAY	290	548	733	1413	1932	2513	3144	4056	4733	6299		
JUNE	258	526	827	1642	2159	2589	3519	4338	5076	6878		
JULY	291	606	837	1828	2217	2919	3793	4907	5530	7226		
AUGUST	322	590	1039	1948	2363	2874	3875	4633	5398	7265		
SEPTEMBER	330	550	1021	1673	1990	2600	3609	4456	5077	6581		
OCTOBER	438	625	999	1609	2093	2696	3701	4385	5508	7022		
NOVEMBER	382	575	1103	1571	1926	2737	3533	4330	5154	6646		
DECEMBER	435	601	1340	1676	2116	2817	3825	4624	5596	7107		
TOTAL	3627	6728	10941	19614	24551	32046	42990	52760	61150	81196		
Change from previous year	92.11%	85.50%	62.62%	79.27%	25.17%	30.53%	34.15%	22.73%	15.90%	32.78%		

* January 2007 onward includes Overdrive statistics

* January 2015 onward includes Flipster statistics

* March 2016 onward include Hoopla statistics

* January 2019 onward include Kanopy statistics

PC Reservation PC Usage Report

Organized By PC Area

Prepared 5/6/2019

From 4/1/2019 to 4/30/2019

Includes Timeouts, Inactivity, Early Close, Forced Close, Declined Policy

Totals

PC Area	Total Uses	Total Time	Average Session
Dedicated	157	140:59	53.879
Lower Level	183	132:44	43.519
Main Level	138	66:08	28.754
Upper Level	2090	2267:11	65.087
TOTALS	2568	2607:02	60.912

This report was generated using the EnvisionWare Inc. Reporting Module

Electronic Services

April 2019

Submitted by

Mary Kelly

Technology Training/Programming

- I presented a new program for our rotation: *Tech on the Job*. We had a reasonable turnout and based on feedback from my attendees, I have some more ideas to insert into the program.
- Along with Carol and Sue, we presented a program for the Chamber of Commerce on our premium products: Lynda and Reference USA. The feedback was great and with minor changes we can offer these basics to the public as well.
- Although we need to present basics and the MS office regularly, I am hoping that we can present more programs like *Tech on the Job* and Sean's Google programs.

Upcoming Programming

May 7: Word Processing Basics-Holly
May 10: Word Processing Basics-Holly
May 13: Computer Basics 1-Tim
May 20: Computer Basics 2-Tim
May 14: Google Docs-Sean
May 21: Google Drive-Sean
June 1: Intro to Powerpoint-Holly
June 5: Computer Basics 1-Tim
June 12: Computer Basics 2- Tim

June 4: Intro to Powerpoint-Holly
June 13: Google Drive-Sean
June 17: Excel Basics-Mary
July 11: Tech on the Job-Mary
July 15: Computer Basics 1-Tim
July 16: Let Me Google That For You- Holly
July 22: Computer Basics 2- Tim
July 23: Word Processing Basics
July 25: Google Drive/Docs

Website Status

I am hoping to roll out the website soon, depending on feedback from Carol and other staff. Right now I am concentrating on the basic content and structure. I am anxious to rollout for staff to test and then go live. We can tweak the content after we are up and running. In order to prepare the public, we should have some "coming soon" type of promotions.

Mary A. Kelly

Electronic Services and Emerging Technologies

Databases

Database Name	January	February	March	April
Consumer Reports-visits	n/a	62	74	n/a
Consumer Reports-pg views	n/a	818	1,065	n/a
Flipster Requests	660	575	522	510
Flipster Searches	436	392	337	349
Flipster sessions	596	545	492	496
Novelist Plus sessions	29	52	17	30
Novelist Requests	57	167	37	61
Novelist Searches	85	135	49	102
Biography in Context searches	24	11	14	8
Biography in Context sessions	11	6	3	4
Gale Courses (enrollees)	12	9	11	7
Gale Interactive Science (pd by Bosch Grant) sear	-	-	-	-
Gale Interactive Science (pd by Bosch Grant) sess	-	1	-	-
Lit Resource Center searches	17	11	-	5
Lit Resource Center sessions	4	2	-	3
Lynda Courses Viewed	5	55	87	89
Lynda New Users	13	5	12	9
Lynda Videos Viewed	770	454	1,067	760
Lynda.com -active users	301	306	318	327
Lynda.com log ins	214	131	188	178
Mango Languages-sessions	5	2	40	34
Morningstar Useage (log ins)	103	79	209	n/a
Morningstar Useage (page views/searches)	511	412	122	n/a
Ancestry unique searches	448	714	638	802
Detroit Free Press	11	7	72	35
Fold3 Library Edition	94	194	29	98
Heritage Quest	-	25	4	9
ProQuest Historical Newspapers: Detroit Free Pre	304	136	273	188
ProQuest Historical Newspapers: Detroit Free Pre	211	150	320	184

E Content 2019

Overdrive	January	February	March	April
Overdrive ebooks checked out	3,795	3,475	3,811	3,569
Overdrive eaudiobooks checked out	2,242	1,992	2,235	2,288
Overdrive new users registered	82	67	71	31
Overdrive unique patrons	1,224	1,196	2,512	1,212
LLC items borrowed by PDL	78	36	n/a	n/a
Streaming				
Hoopla-new patrons	49	35	53	36
Hoopla-number of items used (circ)	1355	1367	1452	1376
Kanopy-Unique patrons	58	44	45	38
Kanopy-number of credits used	180	158	138	127
Social Media:				
Twitter Followers	2953	2961	2970	2,974
Instagram Followers	973	971	986	989
Facebook Followers	3158	3194	3440	3,462
Reference Email	89	61	74	77
plymouthlibrary.org				
Sessions	39,909	34,993	38,483	37,246
Users engaged in at least 1 session	20,450	18,794	20,135	20,424
Page views	264,708	226,882	252,927	246,492
m.plymouthlibrary.org (mobile site)				
Sessions	5,643	5,057	5,038	4,373
Users engaged in at least 1 session	2,977	2,684	2,770	2,517
Page Views	8,464	7,963	7,868	7,939
Mobile App				
Unique devices used during the month	66	93	251	447
# of times app was opened and used	318	419	1,148	1,978
Total Page Views (including home page)	427	553	1,565	2,548

E Content, Web, Soc Media 2019

April 2018/April 2019

	2019 April	2018 April	%change
Overdrive			
Overdrive ebooks checked out	3,569	3,071	16%
Overdrive eaudiobooks checked out	2,288	1,706	34%
Overdrive new users registered	31	66	-53%
Overdrive unique patrons	1,212	1,021	19%
LLC items borrowed by PDL	n/a	n/a	
Streaming			
Hoopla-new patrons	36	41	-12%
Hoopla-number of items used (circ)	1,376	1,135	21%
Kanopy-unique patrons	38	n/a	n/a
Kanopy-number of credits used	127	n/a	n/a
Social Media:			
Twitter Followers	2,974	2,920	2%
Instagram Followers	989	n/a	
Facebook Followers	3,462	2,931	18%
Reference Email	77	91	-15%
plymouthlibrary.org			
Sessions	37,246	37,529	-1%
Users engaged in at least 1 session	20,424	20,518	0%
Page views	246,492	234,270	5%
m.plymouthlibrary.org (mobile site)			
Sessions	4,373	4,298	2%
Users engaged in at least 1 session	2,517	2,324	8%
Page Views	7,939	6,077	31%

Adult Services Monthly Report April 2019

Adult Programs

A04/01	ELL Conversation Group	12
A04/02	MSW: Financial Wellbeing for Entrepreneurs	8
G04/03	Cat Crafting	35
A04/04	MSW: Identity Theft	36
A04/04	Low Vision Info Session	11
G04/04	Intro to MS Publisher	0
A04/06	MSW: Save Money Online	32
G04/06	Film Club	8
A04/06	SCORE: Art Marketing Workshop	15
A04/07	Rhapsody: All Directions Band	98
A04/08	ELL Conversation Group	17
A04/08	ELL Reading Group	6
G04/09	Chess Club	13
G04/09	Contemporary Books Group	12
A04/10	Genealogy: US Military Records	30
A04/11	DIA Behind the Seen	8
A04/13	American Creed: Film Showing & Discussion	42
A04/15	ELL Conversation Group	11
A04/17	SCORE One-on-One Consultations	0
G04/18	Books on Tap	8
G04/20	Tabletop Game Day	7
A04/22	ELL Conversation Group	14
A04/22	ELL Reading Group	8
A04/22	Needlecrafters	4
G04/23	Chess Club	11
G04/24	Brown Bag Books	34
A04/24	SCORE One-on-One Consultations	1
A04/25	American Creed Panel Discussion	35
A04/25	Garden Group	24
G04/26	Technology on the Job	5
A04/29	ELL Conversation Group	17
A04/29	Michigan POW Camps	114
22 Adult programs, Attendance 543		32 Total programs
10 General programs, Attendance 133		676 Total attendance

4/30 **Outreach Program:** Business Databases at Chamber of Commerce 17

Output Measures

Total questions: 2518 (4046 in 3/19, 4998 in 4/18)	At Ref desk: 786 (1119 in 3/19, 1674 in 4/18)
At RA desk: 1034 (1725 in 3/19, 1697 in 4/18)	At Youth desk: 466 (915 in 3/19, 1264 in 4/18)
Short ref: 1172 (1843 in 3/19, 2078 in 4/18)	Extended ref: 238 (435 in 3/19, 401 in 4/18)
Readers Advisory: 75 (87 in 3/19, 104 in 4/18)	Programming: 105 (312 in 3/19, 480 in 4/18)
Equipment Assistance: 163 (200 in 3/19, 477 in 4/18)	Computer Instruction: 114 (167 in 3/19, 229 in 4/18)
Envisionware: 256 (334 in 3/19, 450 in 4/18)	Directional: 88 (170 in 3/19, 191 in 4/18)
Other: 160 (291 in 3/19, 399 in 4/18)	Group Study Rooms: 146 (207 in 3/19, 189 in 4/18)

*Note: Due to a glitch in the reference counter software, no statistics were saved by the system for March 24 through April 10. An average 18 day total is about 2700 questions.

Flipster Use April 2019 – 510 total uses (522 in March 2019, 274 in April 2018)

Projects: Katy Kramp attended and moderated a panel at KidLit Con. Her report is attached.

KidLitCon Providence 2019 – *Reaching Readers*

Report by Katy Kramp



Thank you very much to PDL for sending me to KidLitCon in Providence on March 22 and 23, 2019. KidLitCon is a tiny conference organized by book bloggers, which does a great job of connecting gatekeepers like librarians and bloggers with authors and illustrators to talk about the big issues that concern all of us. This was my third KidLitCon, and I would not have been able to attend without the support of the Library. Thank you also to Charlotte of Charlotte's Library and her team for organizing the conference and letting me be part of it.

Friday

LeUyen Pham

Friday's session opened with a speech from award-winning illustrator

extraordinaire LeUyen Pham, illustrated with her drawings of herself growing up as well as pictures from her many books (we have 55 of her books in our collection.) LeUyen came to the US from Vietnam as a toddler, and spoke of the challenges of growing up as an immigrant, and how she bonded with books because they helped her understand the culture risk-free.

LeUyen has always drawn diverse groups of children in her illustrations, just to reflect her world. But she feels that all divisions end if the story rings true and we can see to the person inside. The new culture of regulating the diversity is difficult even if the diversity push is needed. A specific example is that she will now be told how many people of any given ethnicity to include in a group, and told not to have any two of the same next to each other. She asks, Can we still tell good stories and help create positive change within the new guidelines.



1 LeUyen Pham (author photo)

How to Take Great Photos of Books and Grow Instagram Followers

With Charnaie Gordon @hereweeread and Lauren Neil @picturebookplaydate

Two successful Bookstagramers (with 41.8K and 7.4K followers respectively) talked about Instagram strategies for book people.

- Taking a good picture – make it eye catching and high quality, up close. Use natural light. Fancy props aren't necessary. They swear by a sheet of white posterboard for getting a nice clean background, and don't use the fancy filters.
- Show up and engage to grow your followers! Use stories, and post often.
- Charnaie uses the Planoly app to plan and organize her posts, so that they can appear regularly even when she's busy with other things.



hereweeread • Follow

hereweeread "I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character."

I have a dream today! - Martin Luther King Jr.

Happy 90th birthday in Heaven, Dr. Martin Luther King Jr! Your words and spirit still live on today.

Book featured: I Have a Dream by Kadir Nelson.

#mlkjrbirthday #martinlutherkingjr
#mlkbirthday #bookface #mlk90

View all 25 comments

2 Example of a #BookFace from @HereWeeRead

Not Just the Newbery – All about Awards and Best Book Lists

With Shoshana Flax, Anamaria Anderson, and Charlotte Taylor

Panelists talked about awards they've worked on that aren't the major ALA awards. Shoshana works at Horn Book and is familiar with their lists, as well as serving on the committee for the Sydney Taylor Award. Anamaria has worked on the Batchelder Award, as well as the U.S. Board on Books for Young People, both focusing on international books available in the U.S. Charlotte has been involved in the Cybils Awards for a long time. All of these awards can help raise awareness of worthy books outside the mainstream.

Saturday

Keynote - Varian Johnson – If It Were Easy, Everyone Would Do It



3 Varian Johnson

Varian Johnson is the award-winning author of many books for kids and teens. I've read the four most recent, including last year's Coretta Scott King honor book, *The Parker Inheritance*. He was coming straight off another trip and getting sick, but did his best anyway, giving writing tips based on his career, as well as sharing his social media philosophy. This boils down to "You don't always have to share your opinion. Think about who you might be silencing." Other gems include

- Give yourself a chance
- Do the work
- Set a schedule
- Show up even when the muse doesn't
- Have a support group
- Find the thing that ignites your passion

Diverse Fantasy in the Real World

With Rajani LaRocca, Anna Meriano, and Zetta Elliott, moderated by S.R. Toliver

This is my dream session! Stephanie Toliver, the moderator, is a Ph.D. student in YA literature, specifically looking at the treatment of people of color in these books, and working at bringing fantasy books to young women of color. Rajani's thoughts – we can all be magical in different and also strikingly similar ways. Her book aims to normalize things, specifically about Indian-American culture, that are usually exoticized. Zetta says that fantasy is a way to help children negotiate trauma because magic is power. A disadvantage is that people want books for Black children to be Brussels sprouts, not fantasy adventures. We need to avoid monolithic views of cultures. General discussion about the article that started the whole discussion of books as windows and mirrors is that we need to remember that books shouldn't be one or the other, but sliding glass doors – every book should be both a window and a mirror to the reader.



4 Me looking goofy with Zetta Elliott looking beautiful

The Illustrated Middle Grade

With Christopher Denise, illustrator, and Chris Tebetts, author, moderated by Anamaria Anderson

Chris Tebetts works with James Patterson on his Middle Grade series. He shared his very visual, film school graduate way of looking at writing. Christopher Denise is an illustrator – I'm most familiar with *Firefly Hollow*. In general, illustrating is a dance with the author leading. Don't let the illustrations bog down the narrative!

"You Can't Say that in Middle Grade!"

With Ann Braden, Paula Chase, Barbara Dee, Varian Johnson, Jo Knowles, and Katy Kramp, moderator



5 Me, Paula Chase, Barbara Dee, Ann Braden, Varian Johnson, and Jo Knowles. Photo from Barbara Dee

This session had five authors with books for middle grade students on lots of tough topics, including domestic and gun violence, being molested by an adult, racism, becoming homeless and more. Authors talked about why they feel it's important to talk about these issues, their relationships with them, and how they structure the books so the heavy topics aren't overwhelming. I took no notes because I was moderating, but it was a really good conversation.

Reaching Readers Part II: the Gatekeepers

With Ms. Yingling, middle school librarian, Sam Musher, middle school librarian, and Melissa Fox, bookseller (two Latinx librarians didn't show)

This was a big ol' talk on reader's advisory, including good questions to ask readers, easy display and book promotion ideas. Best new question for me: "Who are you seeing in the mirror?" And, a whiteboard for kids to fill out with sentence beginnings like "When I'm sad, I want to read..."

The Frightful Fantastic

With Tui T. Sutherland, Antoine Revoy, David Neilsen, S.R. Toliver, moderated by Paula Willey



6 Tui Sutherland

This session brought together three authors of scary books for children and one Ph.D. student, moderated by a librarian. They set out to discuss why kids like scary books, how much scary is too scary, and how gatekeepers can help them find the right books. It was a lively conversation with lots of back-and-forth and laughter. David started out by saying that he thinks kids today like scary books because their lives are too safe. Stephanie reads such books with kids who've been in horrible situations – refugees, homeless, etc. – and says that even when their lives aren't safe, kids want the difference of fantasy danger, and the hope of meaning and maybe a happy ending. Paula notes that in her experience, kids are really good at knowing what's too scary for them.

This is a short summary – I have more extensive notes, specifically on the Instagram and Reaching Readers panels.

This is a wonderful conference, which rotates around the country. I am looking into running it in Ann Arbor next year, with help from former PDL intern Nakenya Lewis-Yarbrough and Ann Arbor school librarian Maggi Rohde.

Youth Services Monthly Report April 2019

Programs:

Baby: 4p, 68j, 76a

Preschool: 13p, 115j, 95a

School age: 9p, 107j, 56a

Programs included the Story Book Walk in Township Park to Celebrate National Library Week and a program for Spring Break

Displays:

9 displays total including picture book biographies, you-nique books, and miniature books in the display case.

Circulation:

Youth Department	2019	2018
CDs	261	180
Fiction	15,014	13,544
Nonfiction	4,252	4,143
Baby	42	46
DVD	3,209	2,911
Magazines	23	24
Audiobooks	660	591
Puppets	140	134
Videogames	387	348
Total	23,988	21,921

Monthly Report for Teen Activities for April 2019

Teen Programs:		12 Offered	72 total attended
04/06	Teen Tech Tutors	2 tutors, 1 student	
04/10	Code Club	0	
04/10	Teen Volunteer Orientation	4	
04/11	STEM: Power & Electric	11	
04/13	Teen Tech Tutors	2 tutors, 1 student	
04/13	Animanga	7	
04/15	Poetry Workshop for Teens	25	
04/17	Inclusive Social Group	2 volunteers, 5 participants	
04/20	Teen Tech Tutors	3 tutors, 0 students	
04/22	Books & Bites	4	
04/27	Teen Summer Job Workshop	3	
04/27	Teen Tech Tutors	1 tutor, 1 student	

Outreach

Throughout the month, Barb Dinan provided materials and recommendations at Discovery Middle School, Salem High School, East Middle School, and West Middle School.

Teen Collection Circulation

	Apr '19	Mar '19	% Change Last Month	Mar '18	% Change Last Year
TBOOKPACK	8	10	-20%	6	33%
TCDBOOK	70	42	67%	120	-42%
TFIC	1519	1561	-3%	1427	6%
TGRNOVEL	257	280	-8%	341	-25%
THOTREAD	138	130	6%	87	59%
TMAGAZINE	1	0	100%	0	100%
TMANGA	632	514	23%	590	7%
TNEWF	173	158	9%	325	-47%
TNF	213	234	-9%	267	-20%
TSTACKS	113	82	38%		
TSTORAGE	4	2	100%		
TSHADOW	34				
Total	3162	3013	5%	3163	0%

YA Ebook Circulation

- YA Fiction – 388 (406 in March 2019, 296 in April 2018)
- YA Nonfiction – 7 (13 in March 2019, 5 in April 2018)

Teen Volunteers **60.75 hours**

- 4 teens for volunteer orientation = 1 hour each = 4 hours
- X hours of shelving and other tasks = 44.75 hours
- 8 teen computer tutors assisted 3 patrons = 1.5 hours each = 12 hours

Projects

Teen Summer Reading Program plans are underway!

April 2018

Susan Stoney
Community Relations

Marketing library programs

- Money Smart Week programs – April 2-6
- National Library Week – April 6-14
- Introduction to U.S. Military Records – April 10
- DIA at PDL – April 11
- American Creed Series – April 13, 25
- Poetry Workshop for Teens – April 15
- New PDL App – ongoing

I found a Social Media webinar on April 22 to be interesting and informative.

Community Relations

I attended several community events during the month –

- Plymouth Property Owners Meeting – April 4
- Uncommon Conversations – April 5
- United Way Annual Meeting – April 12
- Chamber Showcase/Taste of Plymouth – April 15
- Friends of the Penn Board Meeting – April 20
- Delta Kappa Gamma Tea - April 27
- Chamber of Commerce Business Resources Presentation – April 30

Volunteers

Kay Pasek was honored as our Volunteer of the Year at the annual Chamber Showcase. Kay has diligently repaired our books over the last 19 years. Her family was all in attendance and we were thrilled for her.

Volunteer hours for the month of April were tallied at 190.5.

Meeting Rooms

Meeting room activity remains steady. We promoted our new APP in all meetings held here over the last month. Either we popped in to deliver a quick message about the app, or we made sure that signage was present to help announce the app launch. In April, our meeting room usage came in with the following totals:

Outside groups	115 meetings	1198 attendees
PDL groups	<u>35 meetings</u>	<u>737 attendees</u>
Total	150 meetings	1935 attendees



Technology Support Summary April 2019

Projects:

Continued troubleshooting and managing wireless phone issues.
Installed and started configuring Papercut for print job management.
Processing new set of newspaper archives.
Continued working on new policy to lock down Windows 10 computers.

Upgrades:

Created new script to import barcodes from Sirsi to Papercut.
Created new script to import Sirsi data to the Itiva server.

Replacements:

Installed and configured the new Sirsi catalog server.
Will need to replace a hard drive on hercules server.

Updates:

Applied security updates to Linux and Windows servers.
Applied security updates to public and staff workstations.

Conferences:

TLN Tech Committee

Technical Services Monthly Report – April 2019

Technology

Early this month, we migrated to a new Windows server for our integrated library system, Symphony. This project was mostly handled remotely by our ILS vendor, SirsiDynix. The process went very smoothly, and we were back online on the new server by early afternoon.

Downloads of our mobile app continue to increase week by week. Mary Kelly will have the full mobile app statistics in her reports every month, but we are nearing 500 users, and feedback from patrons has been very positive.

Statistics

Our technical services staff cataloged and processed 1,591 items new to our collection and placed 105 purchase orders in the month of April. Our circulation staff registered 257 new patrons.

For MeL interlibrary loan, we sent 1,726 items to other libraries, and received 1,143 items for our own patrons.

Katie Page
Technical Services Coordinator